

Online advertorials

For more visibility and range

You want to increase your website traffic and win new customers? We integrate your content perfectly into the editorial environment of our website. The advertorial is especially suitable when complex information needs to be communicated.

Online advertorial BASIC ①+②

Consisting of teaser and main article. The teaser is placed on the homepage of the FREIRAUM GESTALTEN website and linked directly to the main article.

Teaser: approx. 250 – 300 characters plus 1 picture (incl. headline)

Main article: Approx. 2,500 characters, 2 to 3 images, video link, additional links (landing page or similar) Link to your social media accounts.

Duration 30 days

700.–

Online advertorial PREMIUM ①+②+③

With additional TextAd as push element.

Placed in the FREIRAUM kompakt newsletter (published 4 times a year, 10,500 subscribers).

You are free to choose the publication date for the one-off placement of the TextAd within the advertorial's runtime, if possible.

Teaser: approx. 250 – 300 characters plus 1 picture (incl. headline)

Main article: Approx. 2,500 characters, 2 to 3 images, video link, additional links (landing page or similar) Link to your social media accounts.

TextAD: approx. 250 – 300 characters plus 1 picture (incl. headline)

Duration 30 days

1.010.–

All prices plus VAT / All elements are marked with "advertising".



FREIRAUM GESTALTEN

Booking deadline

5 working days
before the date of dispatch

File formats

All texts as open Word document, images as JPG file in 4:3 format, 1200 x 900 px.
URL for linking to your website or social media accounts

Delivery date

At the latest 5 working days
before the date of dispatch

Delivery address/ service

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