

DEGA
GALABAU

THE MEDIA BRAND FOR THE GARDENING AND LANDSCAPING SECTOR



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MEDIA
KIT
2026



**“DEGA GALABAU
is the subscription
market leader
in gardening and
landscaping.”**

Current developments **BUSINESS ADMINISTRATION**
and **CONSTRUCTION LAW** new insights
**CONSTRUCTION ENGINEERING, PRODUCT
DEVELOPMENT** and **STANDARDISATION** Tips for
successful **MARKETING** Current trends in **PLANTING**
of open spaces, new products (**BUILDING MATERIALS,
PLANTS, MACHINES, VEHICLES**) Dates,
TAX TIPS Job market,
BRANCH OVERVIEW

DEGA
GALABAU



DEGA GALABAU offers a cross-media programme for the industry. Entrepreneurs receive everything that is important for successful business management in a concise and entertaining form.

**TJARDS WENDEBOURG****Editor-in-Chief**

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BASICS

YEAR

80. Year | 2026

FREQUENCY OF PUBLICATION

monthly

DISTRIBUTION

Germany, Austria, Switzerland

CIRCULATION

Printed circulation: 4,725

Distributed circulation: 4,196

Sold circulation: 3,611

(III. quarter 2024 - II. quarter 2025)



GEOGRAPHICAL DISTRIBUTION

Domestic: 95% 3,986

Abroad (A, CH and others): 5% 211

Actual distributed Circulation (tvA): 100% 4,196

PUBLISHER

Verlag Eugen Ulmer KG

Wollgrasweg 41

70599 Stuttgart

T + 49 (0) 7 11 / 45 07 - 0

www.ulmer-verlag.de



TERMS OF PAYMENT

Payable within 30 days without discount

[Terms & Conditions](#)

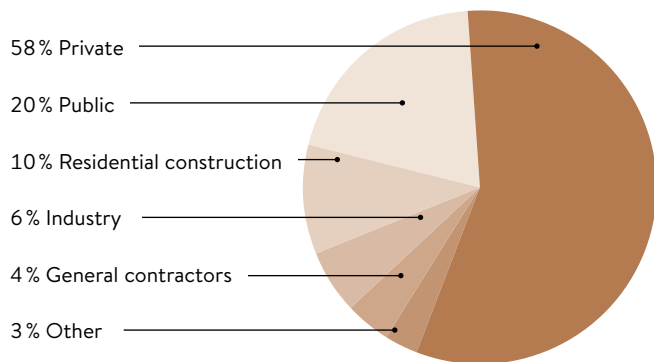
[Bank details](#)

GROWTH MARKET GALABAU

57 PERCENT

The private garden sector accounts for 57% of the sector's turnover.

DEGA GALABAU focusses thematically primarily on private gardens, as the largest investments are made in this segment.

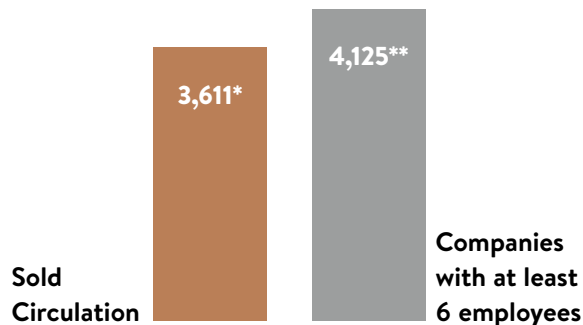


Source: GaLaBau Service GmbH

21 PERCENT

Of the approximately 19,600 landscaping companies in Germany, around 4,125 companies (21 %) have 6 employees and more.

DEGA GALABAU – with the highest IVW-approved paid circulation of 3,611 copies – specifically addresses these companies.



*Source: IVW III. quarter 2024 - II. quarter 2025

**Source: GaLaBau Service GmbH



TOPICS | DATES

Here you can find the current
topic planning online


**MORE
INFO**




| EDITION | | DATES | TOPICS | SPECIAL PRODUCTS ○ PRINT ● DIGITAL | FAIRS + EXHIBITIONS |
|----------|---|------------------------------|---|--|---|
| JANUARY | 1 | PD: 05.01.26 AD: 01.12.25 | Main focus: Trade fair preview IPM – Perennials and shrubs for landscaping Metal design/Screening elements Tree planting Skip and roll-off tippers | NEWSLETTER PROFESSIONAL INFO Gardening and landscaping PD: 16.01. + 30.01. AD: 09.01. + 23.01. CAMPOS REGIONAL NRW PD: 14.01.26 AD: 29.12.24 | De Groene Sector Vakbeurs Hardenberg 13. – 15.01.26 IPM, Essen 27. – 30.01.26 |
| | | | | |  |
| FEBRUARY | 2 | PD: 05.02.26 AD: 05.01.26 | Main focus: Software use and AI in landscaping Tractors – implement carriers Trade fair preview Light & Building | NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/ Tree care PD: 13.02. + 27.02. AD: 06.02. + 20.02. NEWSLETTER EXPERT LETTER Tree care PD: 06.02.26 AD: 23.01.26 | 58. Landespflegetage Veitshöchheim 24. + 25.02.26 |

| EDITION | DATES | TOPICS | SPECIAL PRODUCTS | FAIRS + EXHIBITIONS |
|---------|-------|--|---|--|
| | | | ○ PRINT ● DIGITAL | |
| MARCH | 3 | PD: 05.03.26 Main focus: AD: 04.02.26 Green maintenance technology/ Maintenance technology Technology for extensive green space maintenance Lawn care/battery-powered equipment Overview of battery-powered brush cutters Hand-held mulchers Ride-on meadow mowers fine technology for coarse Plant protection Lawn fertilisers Tree substrates and soil additives Market overview electric box wagons 3.5 to 4.25 tonnes Trade fair preview Forst live Outlook Lights + Building | NEWSLETTER EXPERT LETTER Garden maintenance PD: 12.03.26 AD: 27.02.26 CAMPOS REGIONAL BAVARIA PD: 18.03.26 AD: 04.03.26 NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/ Tree care PD: 13.03. + 27.03. AD: 06.03. + 20.03. B2B-MAGAZINE GÄRTEN ISSUE 1 PD: 06.03.26 AD: 23.01.26 | Light + Building  Frankfurt 08.-13.03.26 Giardina CH-Zurich 11.-15.03.26 Forst live  Offenburg- Ortenau 27.-29.03.26 |

| EDITION | | DATES | TOPICS | SPECIAL PRODUCTS ○ PRINT ● DIGITAL | FAIRS + EXHIBITIONS |
|---------|-----|------------------------------|---|---|--|
| APRIL | 4 | PD: 07.04.26 AD: 04.03.26 | Main focus: Paving and path construction (concrete block, clinker, natural stone, jointing technology) Low-emission paving construction site Handsaws Preliminary report on tree care days | SPECIAL SUPPLEMENT LAWN GUIDE AD: 20.02.26 THEMATIC NEWSLETTER Tips for handling lawns PD: 02.04.26 AD: 20.03.26 NEWSLETTER EXPERT LETTER Tree care PD: 10.04.26 AD: 27.03.26 NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/ Surface maintenance PD: 11.04. + 25.04. AD: 04.04. + 17.04. |  |
| | MAY | 5 | PD: 07.05.26 AD: 06.04.26 | Main focus: Timber construction and decking (wood, WPC, RPC, BPC / fastening systems, plastic) Ceramic decking Wheel loaders - multi-purpose machines Sprinkling/irrigation | CAMPOS REGIONAL EAST PD: 20.05.26 AD: 06.05.26 NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/ Surface maintenance PD: 08.05. + 22.05. AD: 30.04. + 15.05. |




| EDITION | | DATES | TOPICS | SPECIAL PRODUCTS ○ PRINT ● DIGITAL | FAIRS + EXHIBITIONS |
|---------|---|------------------------------|---|--|---|
| JUNE | 6 | PD: 05.06.26 AD: 05.05.26 | Main focus: Pools/swimming ponds / Water systems/pump technology High-pressure cleaners Track loaders and compact track loaders Market overview vans/small vans (1.5 to 3.0 tonnes) Preview spoga+gafa Trade fair preview öga | NEWSLETTER EXPERT LETTER Garden maintenance PD: 04.06.26 AD: 22.05.26 NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/Surface maintenance PD: 05.06. + 19.06. AD: 29.05. + 12.06. B2B-MAGAZINE GÄRTEN ISSUE 2 PD: 05.06.26 AD: 17.04.26 | spoga+gafa Cologne 22.-24.06.26 öga CH-Öschberg 24.-26.06.26 |
| | | | | |  |
| JULY | 7 | PD: 03.07.26 AD: 05.06.26 | Main focus: Training+studies Irrigation technology Wheel dumpers (new authorisation options) | CAMPOS REGIONAL NORTH PD: 17.07.26 AD: 03.07.26 NEWSLETTER EXPERT LETTER Tree care PD: 23.07.26 AD: 10.07.26 NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/Tree care PD: 03.07. + 17.07. AD: 26.06. + 10.07. | |




| EDITION | DATES | TOPICS | SPECIAL PRODUCTS | | FAIRS + EXHIBITIONS | |
|-----------|-------|--------------|--|---|---------------------|--|
| | | | ○ PRINT | ● DIGITAL | | |
| AUGUST | 8 | PD: 06.08.26 | Main focus: Natural stones and walls Light in the garden Excavator - machine control | SPECIAL SUPPLEMENT GALABAU AS: 27.06.26 | |  Plantarium NL-Boskoop |
| | | AD: 07.07.26 | | NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/ Surface maintenance PD: 14.08. + 28.08. AD: 07.08. + 21.08. | | |
| SEPTEMBER | 9 | PD: 04.09.26 | Main focus: GaLaBau trade fair preview Market overview of electric/diesel double cabs with platform/tipper (3.5 to 6 tonnes) Preliminary report IAA Transportation | NEWSLETTER EXPERT LETTER Garden maintenance PD: 04.09.26 AD: 25.08.26 | |  GaLaBau Nuremberg 15.-18.09.26 |
| | | AD: 07.08.26 | | CAMPOS REGIONAL SOUTH-WEST PD: 03.09.26 AD: 24.08.26 NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/ Surface maintenance PD: 11.09. + 25.09. AD: 04.09. + 18.09. | | |
| | | | | B2B-MAGAZINE GÄRTEN ISSUE 3 PD: 08.09.26 AD: 31.07.26 | | IAA Transportation Hannover 15.-20.09.26 |

| EDITION | | DATES | TOPICS | SPECIAL PRODUCTS ○ PRINT ● DIGITAL | FAIRS + EXHIBITIONS |
|---------|----|------------------------------|--|---|---|
| OCTOBER | 10 | PD: 05.10.26 AD: 02.09.26 | Main focus: Road surface design - clinker/ concrete block and hydraulically bound surfaces Roof and façade greening Hand-operated battery-powered leaf blowers Winter maintenance in landscaping | SPECIAL AKKU-TECHNOLOGY CAMPOS REGIONAL SOUTHWEST PD: 14.10.26 AD: 30.09.26 NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/ Surface maintenance PD: 09.10. + 23.10. AD: 02.10. + 16.10. |  |
| | 11 | PD: 05.11.26 AD: 07.10.26 | Main focus: Tree care/climbing technology Equipment systems – chainsaw brush cutter, pole pruner Aerial work platforms Chippers Stump grinders at a glance Tiltrotators GaLaBau trade fair review | NEWSLETTER EXPERT LETTER Tree care PD: 06.11.26 AD: 23.10.26 CAMPOS REGIONAL AUSTRIA PD: 11.11.26 AD: 30.10.26 NEWSLETTER EXPERT LETTER Garden maintenance PD: 12.11.26 AD: 02.11.26 NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/ Surface maintenance PD: 06.11. + 20.11. AD: 30.10.+ 13.11. | |

| EDITION | | DATES | TOPICS | SPECIAL PRODUCTS ○ PRINT ● DIGITAL | FAIRS + EXHIBITIONS |
|-----------------|-------------------|------------------------------|--|--|---|
| DECEMBER | 12 | PD: 03.12.26 AD: 02.11.26 | Main focus: Marketing/order procurement Fertilisers & substrates Market overview of transporter trailers for landscaping Machine leasing Engines, oils and operating materials | NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/ Surface maintenance PD: 05.12. + 19.12. AD: 28.11. + 12.12. B2B-MAGAZINE GÄRTEN ISSUE 4 PD: 05.12.26 AD: 24.10.26 | |
| | JANUARY 27 | 1 | PD: 02.01.27 AD: 26.11.26 | Main focus: Designing with metal/fencing Trade fair preview IPM Compact screening technology | NEWSLETTER PROFESSIONAL INFO Gardening and landscaping/ Surface maintenance PD: 15.01. + 29.01. AD: 08.01. + 22.01. |

FORMATS | PRICES







| FORMATS | WIDTH × HEIGHT | COLOUR | PRICES / € |
|--|--|--------|------------|
| 1/1  | Type area format 175 × 270 mm | sw | 4,028.- |
| | | 2c | 4,398.- |
| | | 3c | 4,768.- |
| | | 4c | 5,138.- |
| | Bleed format* 210 × 297 mm | sw | 4,431.- |
| | | 2c | 4,801.- |
| | | 3c | 5,171.- |
| | | 4c | 5,541.- |
| 2/3  | Type area format 175 × 178 mm 115 × 270 mm | sw | 2,686.- |
| | | 2c | 3,056.- |
| | | 3c | 3,426.- |
| | | 4c | 3,796.- |
| | Bleed format* 210 × 189 mm 132 × 297 mm | sw | 2,955.- |
| | | 2c | 3,325.- |
| | | 3c | 3,695.- |
| | | 4c | 4,065.- |
| 1/2  | Type area format 175 × 133 mm 85 × 270 mm | sw | 2,014.- |
| | | 2c | 2,384.- |
| | | 3c | 2,754.- |
| | | 4c | 3,124.- |
| | Bleed format* 210 × 148 mm 102 × 297 mm | sw | 2,215.- |
| | | 2c | 2,585.- |
| | | 3c | 2,955.- |
| | | 4c | 3,325.- |

| FORMATS | WIDTH × HEIGHT | COLOUR | PRICES / € |
|--|--|--------|------------|
| 1/3  | Type area format 175 × 88 mm 56 × 270 mm | sw | 1,343.- |
| | | 2c | 1,713.- |
| | | 3c | 2,083.- |
| | Bleed format* 210 × 105 mm 72 × 297 mm | sw | 1,477.- |
| | | 2c | 1,847.- |
| | | 3c | 2,217.- |
| 1/4  | Type area format 175 × 65 mm 85 × 133 mm | sw | 1,007.- |
| | | 2c | 1,377.- |
| | | 3c | 1,747.- |
| | Bleed format* 210 × 84 mm 102 × 148 mm | sw | 1,108.- |
| | | 2c | 1,478.- |
| | | 3c | 1,848.- |
| 1/8  | Type area format 175 × 32 mm 85 × 65 mm | sw | 504.- |
| | | 2c | 654.- |
| | | 3c | 804.- |
| | | 4c | 954.- |

* plus 3 mm bleed all round.

mm price bw: 3.73 €. All prices quoted in the rate plus VAT.
The general terms and conditions for advertisements and third-party inserts in newspapers and magazines apply.

SPECIAL PLACEMENTS

| AD TYPE | | FORMAT WIDTH × HEIGHT | COLOUR | PRICES / € |
|---|---|---|----------|----------------------|
| 2. + 4. Cover page |  | 210 × 297 mm Bleed format* | 4c | 6,650.- |
| Inset ad on front page & ad on editorial page |  +  | Inset ad: Outer lengths triangle: 65 mm Editorial advert: 72 × 297 mm, bleed format* | 4c | 4,621.- |
| Junior page |  | 115 × 168 mm, type area 132 × 189 mm, bleed format* | 4c 4c | 3,477.- 3,714.- |
| Text part advertisements (Minimum calculation 50 mm) |  | per 40 mm width column | sw | 6.23 pro mm / column |
| |  | per 56 mm width column | sw | 8.31 pro mm / column |

* plus 3 mm bleed all round.

All prices plus VAT.

SURCHARGES + DISCOUNTS

COLOUR SURCHARGES

| | | |
|--|------------|---------|
| Standard colours according to euro scale | per colour | 370.- € |
| up to 150 mm ad space | per colour | 150.- € |
| up to 100 mm ad space | per colour | 75.- € |
| Spot colours (HKS) | per colour | 420.- € |

We reserve the right to make colour adjustments for technical reasons.

PLACEMENT SURCHARGES

| | |
|-----------------------------------|----------------|
| Binding space requirements: | 20 % surcharge |
| Adverts over bleed and type area: | 10 % surcharge |

DISCOUNTS

In case of acceptance within 12 months (closure year) and existence of a discount agreement.

REPEAT DISCOUNT

| | |
|----------|-----|
| 3 times | 5% |
| 6 times | 10% |
| 12 times | 15% |

QUANTITY DISCOUNT


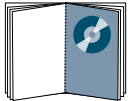
| | |
|---------|-----|
| 1 Page | 5% |
| 2 pages | 10% |
| 3 pages | 15% |
| 5 pages | 20% |

Colour and bleed surcharges are discountable.

CLASSIFIED ADS

| | |
|---|--------|
| Job vacancies, mm-Price sw, 1 columns | 3.73 € |
| Box number charge | 8.- € |
| Digital publication of your job advertisement is possible. See Page 33 | |

SPECIAL ADVERTISING FORMATS

| SPECIAL ADVERTISING FORMATS | DESCRIPTION | PRICES / € |
|---|---|------------|
| <p>Flap*</p>  | <ul style="list-style-type: none"> • Side-high flap on the front of the title • It is possible to place an advert on the inside and outside of the flap • The top 8 cm are reserved for the publisher's title and logo | on request |
| <p>Tip-on-card/CD*</p>  | <ul style="list-style-type: none"> • Gluing is only possible in conjunction with a 1/1 page carrier advert • Formats, placement, prices and details on request | on request |

Each plus 3 mm bleed all round

All prices plus VAT.

* No discounts on flaps, tip-on cards and additional technical costs. Delivery address on the right.

- Samples: Before accepting an order, the publisher requires three samples by the closing date for advertisements of the respective issue at the latest. The binding nature of the order cannot be finally decided until the samples are available.

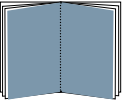
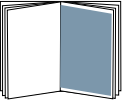
PRINT SHOP

KOHLHAMMER
W. Kohlhammer Druckerei
GmbH & Co. KD
z.Hd. Herrn Lanzner
Augsburger Str. 722
70329 Stuttgart

Delivery note

For „DEGA GALABAU-Nr...“
Delivery date 14 days
before publication

SUPPLEMENTS / BOUND-IN INSERTS

| SUPPLEMENTS AND BOUND-IN INSERTS | DESCRIPTION | PRICES / € |
|---|--|---|
| Bound-in inserts*  | <ul style="list-style-type: none"> Deliver folded in untrimmed format 215 × 305 mm (W × H) up to 25 g individual weight | <ul style="list-style-type: none"> 2 pages: 5,550.– € 4 pages: 6,660.– € 6 pages: 7,990.– € |
| Supplements*  | <ul style="list-style-type: none"> Maximum format 205 × 297 mm (B × H) Surcharge for exceeding format 25.– € per thousand. Total insert / Partial insert from 2,000 copies | per thousand copies <ul style="list-style-type: none"> up to 25 g weight: 380.– € up to 35 g weight: 415.– € up to 50 g weight: 475.– € |

Each plus 3 mm bleed all round

All prices plus VAT.

* No discounts on inserts and bound-in inserts or additional technical costs. Delivery address on the right.

- Higher weights and partial inserts under 2,000 copies on request. In the case of more difficult technical processing, surcharge according to the respective circumstances
- Samples: Before accepting an order, the publisher requires three samples by the closing date for advertisements of the respective issue at the latest. The binding nature of the order cannot be finally decided until the samples are available.
- Inserts may not contain advertising from other companies.

PRINT SHOP

KOHLHAMMER
W. Kohlhammer Druckerei
GmbH & Co. KD
z.Hd. Herrn Lanzner
Augsburger Str. 722
70329 Stuttgart

Delivery note

For „DEGA GALABAU-Nr...“
Delivery date 14 days
before publication

SPECIAL SUPPLEMENT LAWN GUIDE

CROSSMEDIAL

PRINT ISSUE

NEWSLETTER

Present for a long time! The special supplement as a reference work for your customers

PUBLICATION DATE: 07.04.2026

ADVERTISING DEADLINE: 20.02.2026

DISTRIBUTED CIRCULATION: 6,300 COPIES

THE BENEFITS

- As a supplier of lawn-related products, you can reach your professional customers here
- The consulting guide for landscape gardeners to answer end customers' questions about lawn installation and maintenance
- Attractive additional distribution: Interested gardening and landscaping regional associations in Germany



MORE
INFO



SPECIAL SUPPLEMENT GALABAU



The first special supplement for GaLaBau, published 5 weeks before the start of the fair!

PUBLICATION DATE: 06.08.2026

ADVERTISING DEADLINE: 27.06.2026

DISTRIBUTED CIRCULATION: 9,000 COPIES

THE BENEFITS

- As an exhibitor, you can reach all gardening and landscaping companies here five weeks before the fair
- The fair guide with all product groups and information on GaLaBau 2026 in Nuremberg
- Attractive additional distribution: Interested gardening and landscaping regional associations in Germany plus display at the GaLaBau trade fair

**MORE
INFO**





- BAU öffentlich/halböffentlich/gewerblich
- privat (Gartengestaltung)
- PLANUNG öffentlich/halböffentlich/gewerblich
- privat (Gartengestaltung)
- NATURSCHUTZ
- Pflege + Baumpflege öffentlich/halböffentlich/gewerblich
- kommunal
- privat (Gartengpflege)
- SPORT + GOLF (Bau und Pflege)
- Ausbildung im GaLaBau
- Magazin / Zeitung / Sonderprodukt Zeitschrift
- Buch
- Digitale Produkte

TECHNICAL DATA

JOURNAL FORMAT

Bleed format:

210 mm × 297 mm (Width × Height)

Type area format:

175 mm × 270 mm (Width × Height)

FORMATS IN TYPE AREA

| columnn | Width × Height in the text section | Width × Height in the advertisement section and the 'News' section |
|---------|------------------------------------|--|
| 1 | 56 × 270 mm | 40 × 270 mm |
| 2 | 115 × 270 mm | 85 × 270 mm |
| 3 | 175 × 270 mm | 130 × 270 mm |
| 4 | — | 175 × 270 mm |

PRINTING AND PROCESSING

Printing

Sheetfed offset | 1/1- up to 4/4-coloured

Paper

Cover: woodfree Picture print glossy 170 g/m²

Content: woodfree Picture print matt 90 g/m²

Processing

Adhesive binding

Important text and image elements must be placed at least 10 mm away from the net format!

TECHNICAL DATA

DIGITAL PRINT DATA

Printing profile:

Profil ISO coated v2 (EU)

Colours:

Advertisements with spot colours must be created in CMYK with the correct mixing ratios of the desired HKS colour designations.

Four-colour ads must also be created in CMYK for the four-colour process. No RGB

Pictures:

Minimum resolution 300 ppi

DATA TRANSFER

Please send the print files for your advert (including the magazine title) to the publisher by e-mail:

Advertising service

T + 49 (0) 7 11 / 45 07 - 1 44

F + 49 (0) 7 11 / 45 07 - 2 21

anzeigen@ulmer.de

DATA FORMAT

Printable PDF (PDF/X-3)

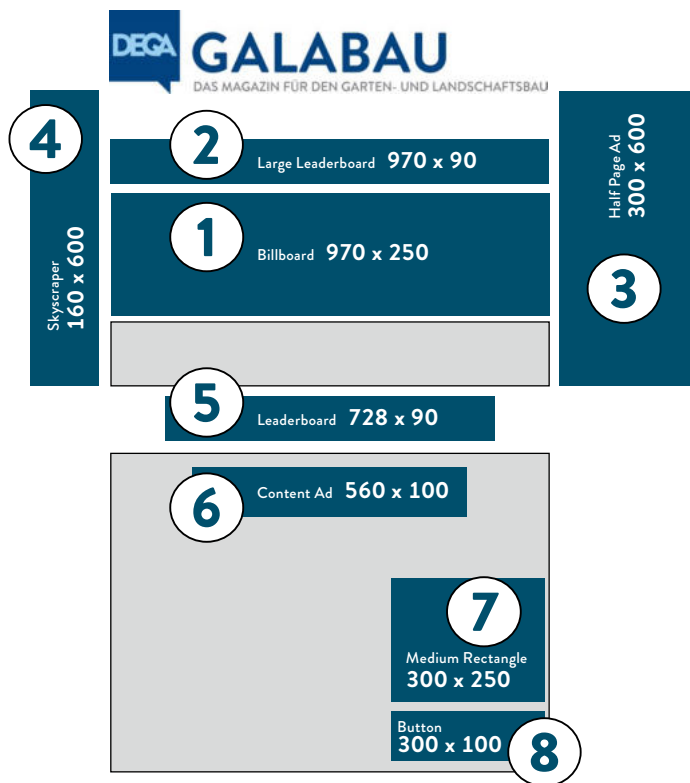
Data formats such as Freehand, Photoshop, Word, Corel Draw etc. only after consultation. The production of print documents according to other templates will be charged.

*„Online advertising
in cross-media
products is extremely
far-reaching.“*

The specialist portal WWW.DEGA-GALABAU.DE provides a **MULTIMEDIA SUPPLEMENT** to the trade magazine. In-depth and highly specialised information on the topics covered in the **TRADE MAGAZINE** ensures intensive **CROSS-MEDIA** use. Our online offerings provide you with perfect **ADVERTISING SOLUTIONS** for your target groups – **DIGITAL** and mobile.

DEGA
GALABAU

BASIC-FORMATS | PRICES



| DISPLAY-ADS | PRICES IN €* DURATION 30 DAYS | WIDTH X HEIGHT IN PIXEL |
|---------------------------------------|-------------------------------------|-------------------------------|
| 1 Billboard | 1,180.- | 970 x 250 |
| 2 Large Leaderboard | 885.- | 970 x 90 |
| 3 Half Page Ad | 885.- | 300 x 600 |
| 4 Skyscraper | 708.- | 160 x 600 |
| 5 Leaderboard (Superbanner) | 590.- | 728 x 90 |
| 6 Content Ad | 531.- | 560 x 100 |
| 7 Medium Rectangle | 531.- | 300 x 250 |
| 8 Button | 295.- | 300 x 100 |

* All prices plus VAT. All advertising formats run in rotation.

The display ads 1-7 are additionally played in the mobile sector in the format 300 x 250 pixels.

WERBUNG
Husqvarna Universal-Akku BLi200:
Einer für Alle

1

2

3

kaufte! Sie wünschen sich Profis Ihre Akku-Gräster, mit dem
einen starken Universal-Akku für alle 22 Geräte des Herstellers.

Flurmäher sorgen dabei nicht nur die gewünschte Husqvarna-Profi-Qualität, sondern auch praktische
Features wie seine Allwettertauglichkeit und die übersichtliche Ladestationen.

Mit 1,3 kg Gewicht beträgt es den BLi200 auf eine Kapazität von 5,2
Amperestunden (Ah) – genug, um mit der Akku-Läge 1340 lP bis
zu 3 Stunden nicht zu unterbrechen. Dabei erreicht die Motorgröße
eine Körnungsgeschwindigkeit von sportlichen 30 m/s. Wer sich auch
bei der Gartenarbeit keinen Abgasm und lauten Geräuschen mehr
ausdenken möchte, kann den Universal-Akku BLi200 zudem in den
neuen Husqvarna Akku-Kapazitäten (22Ah) und (24Ah)
einsetzen. Die Mäher verfügen über einen Doppel-Akku-Schacht,
durch den sie ganz ohne Unterbrechen der Akku-Kapazitäten von
bis zu 3400 um bewältigen. Mitunteren Adaptionen ermöglicht die
BLi200 auch beim Mäherwerkzeuge, wie der weichenrechen Säulen
können Mäher bis zu 2 Stunden völlig ohne Abgas oder schmerz
Kabel geschritten werden.

Wenn der 5,2 Amperestunden des BLi200 nicht genügt, kann
alternativ den BLi200 mit 8,4 Amperestunden nutzen. Der BLi200
ist mit allen Husqvarna-Profi-Gräten der 400er- und 500er-Serie
kompatibel und liefert so mehr noch mehr kraftvolle Energie.

Für höchste Flexibilität bei der
Akku-Heftung ist die
neue Akku-Gräte
Husqvarna. In der hochwertigen Tagelieferung zu
erhalten, wasser- und schmutzabweisend mit

WERBUNG
Husqvarna Universal-Akku BLi200:
Einer für Alle

WERBUNG
Husqvarna Universal-Akku BLi200:
Einer für Alle

ADVERTORIAL

Your content in the editorial setting of the specialist portal www.dega-galabau.de

FORMATS + PRICES

ONLINE-ADVERTORIAL

Consisting of ① teaser and ② main article.

The teaser is placed on the homepage of the DEGA GALABAU website and linked directly to the main article. Additional ③ text ad in the GPI newsletter GaLaBau und Flächenpflege as a push element.

Duration 30 days

1.290,-

Long-term presence and availability: After the booking period, the advertorials remain active and can be easily found using the search function on the website, ensuring long-term impact and visibility.

All prices in € plus VAT / All elements are marked as "advertising".





MORE INFO



NEWSLETTER

Branch and market information for gardening and landscaping, municipality and area maintenance

RECIPIENTS: 11,000

PUBLISHED: 14-DAYS

OPENING RATE: 24 %

CTOR*: 34 %

FORMATS + PRICES

CONTENT BANNER

560 x 100 px

545.-

TEXT AD

300 characters text + image

785.-

POLE POSITION

Surcharge | Placing | 1. Advertisement

75.-

EVENT TIP

PRODUCT OF THE WEEK

JOB OF THE WEEK

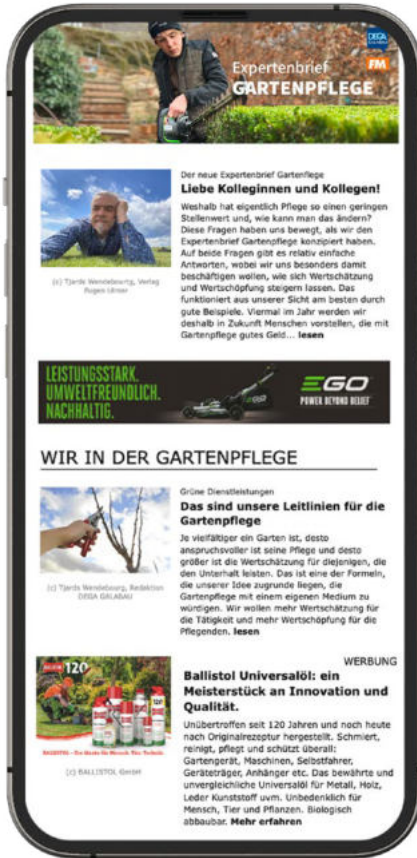
400.-

545.-

345.-

Discount: 6 dates - 5% | 12 dates - 10%

All prices in € plus VAT
*Click-to-Open-Rate



EXPERT LETTER

Specifically target gardening and landscaping companies as well as caretakers and facility managers

RECIPIENTS: 8,200

PUBLISHED: 4x PER YEAR

OPENING RATE: 27 %

CTOR*: 38 %

FORMATS + PRICES

CONTENT BANNER

750.-

560 x 100 px

TEXT AD

990.-

300 characters text + image

POLE POSITION

75.-

Surcharge | Placing | 1. Advertisement

EVENT TIP

750.-

PRODUCT OF THE WEEK

750.-

JOB OF THE WEEK

345.-

Discount: 2 dates - 5% | 4 dates - 10%

All prices in € plus VAT. *Click-to-Open-Rate



CAMPOS REGIONAL

With the regional newsletter, you can reach your target group with pinpoint accuracy

RECIPIENTS: 3,200

PUBLISHED: 6x PER YEAR

OPENING RATE: 26 %

CTOR*: 36 %

FORMATS + PRICES

CONTENT BANNER

750.-

560 x 100 px

TEXT AD

990.-

300 characters text + image

POLE POSITION

Surcharge | Placing | 1. Advertisement

75.-

EVENT TIP

750.-

PRODUCT OF THE WEEK

750.-

JOB OF THE WEEK

345.-

Discounts on request or via the info button

All prices in € plus VAT.

*Click-to-Open-Rate

MORE INFO



BENEFIT FROM THE POWER OF THE GALABAU-NETWORK

Reach your customers wherever they are and benefit from our digital reach



20,520 visits*
27,802 page impressions / month*
22,400 newsletter recipients**

GÄRTEN

857 visits*
1,556 page impressions / month*



27,750 visits*
38,169 page impressions / month*
39,500 newsletter recipients**

FREIRAUM GESTALTEN

4,216 visits*
5,754 page impressions / month*
9,300 newsletter recipients**



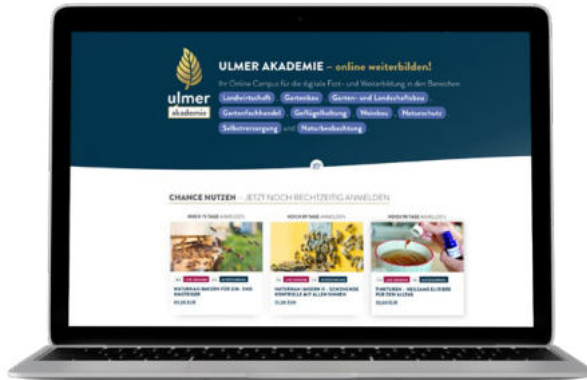
2,157 visits*
3,057 page impressions / month*
7,800 newsletter recipients**

* Values: June 2025 | Source: Matomo

** Values: June 2025 | Source: Distribution data Eugen Ulmer KG

MOBILE DIALOGUE | INDIVIDUAL

Online seminars combine the speed of the internet with the advantages of face-to-face communication



YOUR OPPORTUNITIES

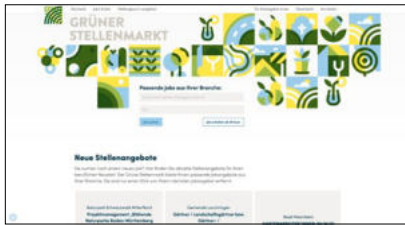
- Accompany one of our specialised online seminars as a sponsor partner
- Organise and create an online seminar together with us
- Host your own online seminar – with our organisational and technical support

INDIVIDUAL OFFERS + SOLUTIONS

FEEL FREE TO CONTACT US



GRÜNER STELLENMARKT



ONLINE BASIC

Text advert ● 30 days online 220.- €

ONLINE PREMIUM

Text advert, Logo, PDF info material ● 30 days online 345.- €

EXTRA SERVICES

Duration + 30 days 85.- €

Refreshing 105.- €

TOP position 210.- €

CROSSMEDIA PLUS

**Print job adverts
+ online booking**

60 days duration for the price of 30 days!

All prices plus VAT.

THE JOB MARKET FOR HORTICULTURE AND AGRICULTURE

- An average of 5,500 sessions* (visits) and 20,500 page views* (page impressions) per month
- Trusted by employers: Over 800 vacancies per year
- Agencies receive 15% AE commission with verification (cannot be added to contingent and flat rate prices)
- Trade magazine subscribers receive a discount with the voucher code. Further information can be found [here](#)
- Trainee and internship positions as well as job applications for employees are generally free of charge

* Source: Matomo, June 2025

Further information on options, prices and discounts can be found here

MORE INFO



Advertisement service and consulting

anzeigen@ulmer.de

Please indicate in the subject line: Grüner Stellenmarkt

PUBLISHER ADDRESS

Verlag Eugen Ulmer KG
Wollgrasweg 41
70599 Stuttgart



T + 49 (0) 7 11 / 45 07 - 0
F + 49 (0) 7 11 / 45 07 - 2 21
anzeigen@ulmer.de

HEAD OF MARKETING + SALES

Marc Alber
T + 49 (0) 7 11 / 45 07 - 1 26
malber@ulmer.de

ADVERTISING SERVICE

T + 49 (0) 7 11 / 45 07 - 1 44
F + 49 (0) 7 11 / 45 07 - 2 21
anzeigen@ulmer.de

PUBLISHER'S REPRESENTATIVE

SW Medienvertretung Saupe + Weber OHG (Lauffen)

| | |
|-----------------------------|--|
| T + 49 (0) 71 33 / 96 11 96 | info@saupe-medien.de |
| F + 49 (0) 71 33 / 96 11 98 | www.saupe-medien.de |

| | |
|--------------------|------------------------|
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|--------------------|------------------------|

SW Medienvertretung Saupe + Weber OHG (Aalen)

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| F + 49 (0) 73 61 / 3 8 03 8 - 38 | www.saupe-medien.de |

| | |
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| Saxony | |
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Verlag Eugen Ulmer KG

| | |
|-----------------------------|--|
| T + 49 (0) 152 0479 2756 | mbosch@ulmer.de |
| F + 49 (0) 711 / 4507 - 221 | www.ulmer.de |

| | |
|---|--|
| North Rhine-Westphalia | Netherlands, Belgium, Denmark, Sweden |
| Lower Saxony | |
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| Hamburg | |
| Bremen | |
| Berlin | |
| Brandenburg and Saxony-Anhalt (north of the A2/E30 motorway) | |
| Mecklenburg-Western Pomerania | |